



What you can do now

1. **Learn the basics** of the Affordable Care Act. Understand the requirements and become adaptable to new changes.
2. **Expand your markets** to both individual and small group sales — they will complement each other.
3. **Learn your demographics** and the options available to your target community.
4. **Create a marketing plan** and be prepared to cast a wider net to approach new clients.
5. **Visit us online** for agent registration, certification classes and the latest webinars and FAQs.



Online — www.CoveredCA.com



Phone — (877) 453-9198
to speak with a representative

Register to become a
Certified Insurance Agent
with Covered California

5.3 million uninsured
Californians. Make
them your business.

Become a Certified Insurance Agent for
the new health insurance marketplace.





We're looking for motivated agents

With upcoming changes in the health insurance market, California individuals and small businesses need trusted advocates now more than ever. Covered California™, the state health benefit exchange, is providing an unprecedented opportunity for licensed agents to participate in this historic industry transformation.

Only agents that are trained and certified by Covered California will be permitted to sell health plans in the Covered California marketplace.

www.CoveredCA.com

The advantages of being certified

Strength in numbers

Certified Insurance Agents are needed to reach up to 5.3 million uninsured Californians that could benefit from coverage.

The benefits of choice

You'll be able to provide clients affordable options with multiple insurance companies and plan selections. Clients may also benefit from premium assistance or tax credits.

Plans you trust

Plans from well-known, trusted health insurance companies are available from Covered California for both small businesses and individual customers beginning in January, 2014.

Favorable compensation

You'll be offered competitive compensation and vested contracts that ensure this compensation.

Expanded opportunities

Integrated enrollment enables you to sign up both individual and small business clients, allowing you to earn commission on both.

Agent resources

Dedicated customer service, sales support and marketing materials will be available to you for your ongoing sales and enrollment needs.

Online business tools

Online enrollment and business tools help you manage your book of business and track compensation, prospects, pending applications and renewals.



How to become certified

Beginning in September, 2013, training and certification will be available to the agent community. Certification courses will initially be provided in person and then online later this year. Courses will be eligible for continuing education (CE) credit through the California Department of Insurance.

Requirements:

- Maintain a current California Accident and Health license in good standing
- Provide proof of Errors & Omissions insurance
- Agree to terms of the Covered California Agent Agreement

